

Appendix VII
Results of Private Sector Organizational Interviews:
Interest Expressed in an AAA Organizational Membership

Small Consulting Organizations

<u>Size of Organiz.</u>	<u>Interest in AAA Organizational Membership?</u>	<u>Cost*</u>
1	Possibly, if website was improved	\$100
1	Possibly, with networking and insurance	\$500
20	Yes	NA
1	Possibly, if relevant to my business	\$200
1	Possibly, if not too expensive	\$40
5	NA**	NA
2	Possibly, for journals and AnthroSource	NA
1	Possibly, for nostalgia	\$100-\$250
2	Possibly, with networking	\$100-\$150
8	Possibly, with AnthroSource, practitioner's journal, access to libraries, insurance, etc.	\$200-\$400
16	Not sure	\$500-\$1000

Large Corporations

<u>Size</u>	<u>Interest in AAA Organizational Membership?</u>	<u>Cost</u>
500	NA	\$75
350,000	No, it's not a good use of my organization's money	NA
20 (in unit)	Possibly, with focus on anthropological design	Don't know
22,000	NA	NA
100,000	Yes, I would have to feel welcomed	What I pay now
60,000	Yes, I am already a member	Depends
450	Possibly, if there are connections to industry. Individuals pay, organization does not reimburse.	NA
70,000	No, it is hard to imagine them (org.) joining AAA	NA

Museums

Size	Interest in AAA Organizational Membership?	Cost
8,500	Yes, if colleagues are members	\$200-\$300

Non-Profit Organization

Size	Interest in AAA Organizational Membership	Cost
9	Possibly, networking is important	\$200-\$300

Large Research Organization

Size	Interest in AAA Organizational Membership	Cost
300-400	No, would not join regardless	NA
130	NA	NA

State Historical Organization

Size	Interest in AAA Organizational Membership	Cost
100-150	NA	NA

***Cost: Approximate amount anticipated organization would be willing to pay for a membership in the AAA**

****NA: Not Available in the interview data**