



RACE

Are We So Different?™

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WHAT: "RACE: Are We So Different?"™
traveling exhibit—a public education program of the American Anthropological Association

WHEN: Saturday, Sept 22, 2007

WHERE: Exploration Place in Wichita, Kansas

ON THE WEB:
[www.understanding RACE.org](http://www.understandingRACE.org)

FOR IMMEDIATE RELEASE

Sept 17, 2007

Jump on Board! RACE Moves to Wichita, Kansas

Faster than you can say, "All Aboard!" the American Anthropological Association's "RACE: Are We So Different" traveling exhibition is moving to Wichita, Kansas. The award-winning exhibition opens on September 22, 2007 at Exploration Place in Wichita, where it will remain until January 1, 2008.

As the second stop on a five-year, cross-country tour of 13 US cities, the move to Exploration Place brings a whole new audience the opportunity to discover the groundbreaking exhibit. More than 500,000 people have visited the RACE exhibit and website since January 2007.

"We hope the exhibit in Wichita will reach underserved racial and ethnic communities in innovative and creative ways. There's something for everyone in this exhibit. It's designed to keep you talking and coming back for more information," said Yolanda Moses, advisory board chair of the RACE project.

The exhibit, developed with the Science Museum of Minnesota, explores the history, science and lived experience of race and racism in the United States. By using interactive exhibit components, historical artifacts, iconic objects, compelling photographs and multimedia presentations, RACE, conveys three core messages:

- Race is a recent human invention.
- Race is about culture, not biology.
- Race and racism are embedded in our institutions and everyday life.

"Scientific data clearly show that as a description of human genetic variation, 'race' is too imprecise and too flawed to continue to be used. However, institutional racism is real and reflected in gross inequalities in health and wealth," said AAA President Alan Goodman.

The exhibition arrives in Wichita from its stay at the Charles Wright Museum of African American History in Detroit, Michigan. The exhibit was launched at the Science Museum of Minnesota in St. Paul January 10, 2007. Following its tenure at Exploration Place, RACE will travel to the Liberty Science Center in New Jersey. The popular exhibit is booked until 2012.

A project of



American Anthropological Association

Funded by the Ford Foundation and National Science Foundation

Located in a 20-acre site along the scenic Arkansas River, Exploration Place is Kansas' premier Science Center. The museum offers visitors of all ages interactive exhibits, Kansas' largest domed theater—the CyberDome, imaginative spaces and outdoor recreation.

"RACE: Are We So Different?" is part of a larger public education program developed over five years with \$4 million in funding from the Ford Foundation, the National Science Foundation and the AAA. The program includes the 5,000 square foot RACE exhibition, an interactive website, www.understandingRACE.org, and educational materials.

For information about the "RACE: Are We So Different?" program and traveling exhibition, please visit www.understandingRACE.org, or contact Peggy Overbey at 703-528-1902, ext. 3006, or poverbey@aaanet.org

For a complete listing of exhibition tour dates, please visit <http://www.understandingrace.org/about/tour.html>.

For information about Exploration Place and opening events contact Christina Bluml, Communications Manager, Exploration Place, 316-266-4279, or cbluml@exploration.org

RACE press kits including an exhibit description and brochure are available upon request. Please contact Jennifer Steffensen at jsteffensen@aaanet.org to request a kit.

Founded in 1902, the American Anthropological Association is the world's largest professional organization of anthropologists and others interested in anthropology, with an average annual membership of more than 10,000. The Arlington, Va.-based association represents all specialties within anthropology — cultural anthropology, biological or physical anthropology, archaeology, linguistics and applied anthropology.

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