

Placing Ads in the AAA Guide

The Guide is published annually and comes out in early September.

Dimensions

Ad Size	Picas (w x h)	Inches (w x h)	Centimeters (w x h)
½ page	42 x 28	7 x 4,7	18 x 12
Full page	42 x 58	7 x 9,7	18 x 24.5

Rates

Ad Size	Single Insertion
Back Cover	\$1,000.00
½ page	\$175.00
Full page	\$300.00
Inside Front Cover	\$750.00

Deadlines: Insertion orders and copy: Aug 1.

Mechanical requirements: Print quality, b/w or grayscale .pdf files. Average size is 760 pages. E-mail .pdf files to jpounds@aaanet.org.