

**2006 Annual Report  
National Association for the Practice of Anthropology**

**Submitted by  
Madelyn Iris, Section President (2004-2006)  
Dennis Wiedman, Section President (2006-2008)  
Version of January 23, 2007**

**1) Accomplishments during the period covered.**

**By-Laws:** As part of its ongoing work to implement components of our strategic plan, NAPA revised its by-laws in 2006. Minor changes were made to correct language, incorporate provisions for electronic voting, and name committees.

**Membership:** A number of membership initiatives were undertaken, as benefits of membership. These include a discount on registration for NAPA-sponsored workshops at AAA annual meetings, a free trial issue of journal *The Applied Anthropologist*, access to the *Proceedings* of the EPIC conference, and regular e-newsletters from the NAPA president. However, membership remains problematic. As of November, 2006, we have a membership of 564, down by 24 members in one year. Our regular membership has dropped by 17 members and our student membership has declined by 12 members. Total decline represents just less than 5% of our membership. The newly formed NAPA membership committee expects to hold its first conference call by the end of January, 2007 and will address this problem. We plan to survey our members, current and lapsed, to find out more about what has contributed to our decline over the past few years. The associated decline in membership revenue is of concern for 2007.

The Communications Committee has initiated efforts have begun to develop a “New Members Welcome Packet” about NAPA and membership benefits, which will be distributed to each new and renewing member within two weeks of receiving a membership renewal and/or initial registration. In addition, students at the City Design Center at the University of Illinois Chicago are engaged in helping to design a new NAPA logo.

**Finances:** NAPA continues to maintain a healthy operating reserve, though we have experienced an anticipated draw-down due to AnthroSource expenses. Our net assets are now at \$101,671.59, as of November, 2006 (although this may include some reimbursements and costs not yet paid associated with the EPIC conference). Although we projected a decline in net assets in 2006, this has not happened, in part due to revenues from the 2<sup>nd</sup> annual EPIC conference.

**Annual Meeting Activities:** NAPA was active at the 2006 AAA annual meeting, sponsoring a large number of workshops and sessions.

***Workshops include:***

Qualitative Software: Considerations of Context and Analysis Evolution  
Workshop Leaders: Raymond C. Marietta and Alison Hamilton

Fieldworks Data Notebook 2.1: Writing and Managing Field notes

Workshop Leaders: Tom Woodward and Tim Wallace

Tourism Research: Workshop in New Theories, Methods and Practices

Workshop Leaders: Quetzil Castaneda and Tim Wallace

Ethnographic Field Schools: Techniques & Tips

Workshop Leaders: Tim Wallace and George Gmelch

Building Economic Solidarity in Chiapas and Masai Mara

Workshop Leaders: Kate O'Donnell and Lea B. Pellett

Design Anthropology: What We Do and How We Do It

Workshop Leaders: Crystal Metcalf, Christina Wasson and Tracey Lovejoy

Elizabeth Turnstall

Client-friendly Ethnographic Evaluations from Start to Finish

Workshop Leaders: Bill Goddard, Ellen Puccia and Terry Redding

Becoming a Practicing Anthropologist: Preparing for Non-Academic Careers

Consortium of Practicing and Applied Anthropology Programs (COPAA): Accomplishments and Future Aspirations

Organizer: Linda Bennett and Co-Organizer(s): Linda Whiteford

Anthropology Rebranding Project Workshop

Organizer: Elizabeth Tunstall and Co-Organizer(s): Alexandra Mack

***NAPA Sponsored Sessions***

Anthropological Approaches to Organizational Development

Chair: Carmi Bleviss

It's What you Do Know That Could Kill You: Indigenous Knowledge and Intellectual Property in Anthropological Evaluations

Organizer: Jacqueline Copeland-Carson

Chair: Eve Pinsker

Practices of Representation: Linking Analysis and Action

Chair: Susann Wilkinson

Anthropologists in the World of Consumer Research: Refracting Consumers Through a Media Lens

Organizer: Inga Treitler

Co-Organizer(s): Patti Sunderland Rita Denny

Chair: Patti Sunderland

Mobile Lives: The Decentralized Workspace

Organizer: Tracy Meerwarth  
Co-Organizer(s): Brigitte Jordan  
Chair: Brigitte Jordan

Reflections on the Vicos Experiment: In Memory of Allan Holmberg  
Organizer: Tom Greaves  
Co-Organizer(s): Ralph Bolton  
Chair: Ralph Bolton

California's Local Practitioner Organizations: Critical Intersections in Applied Anthropology  
Organizer and Chair: James Mullooly

Design Anthropology: Culture-Theory and Ethnographic Methods in Support of Innovation and Application  
Organizer: Robert Trotter  
Chair: Elizabeth Briody Robert Trotter

Recognizing Complexity: New Intersections of Policy and Practice in a Fragmented World  
Organizer: Pamela Puntenney  
Co-Organizer and Chair : Ben Blount

Agents of Change: Anthropologists as Managers in Non-Profit Organizations  
Organizer: Margaret Willson  
Co-Organizer(s): Jeffery MacDonald  
Chair: Margaret Willson

NAPA also held its annual business meeting on Saturday evening followed by a cash bar.

Under the leadership of Dennis Wiedman, now NAPA President, NAPA sponsored an Employers Expo at the 2006 AAA meetings. A lunch for participants was held, with co-sponsorship of the AAA. The Employers Expo was designed to provide a meeting place and forum for employers to meet and chat with anthropologists interested in employment outside of the academy. NAPA's Organizational Relations committee, established as part of our strategic plan, is considering plans for the 2007 annual meetings.

NAPA hosted a luncheon for representatives from Local Practitioner Organizations, as part of its efforts to support these organizations and their local efforts. Approximately a dozen people attended, with representatives from various LPOs. The LPO coordinator from the Society for Applied Anthropology also attended. NAPA also made space available at its Annual Meeting exhibit booth for LPOs that wished to publicize their presence and activities.

**Spring meeting activities:** We held our spring board meeting in Vancouver, CA, in conjunction with the 2006 SfAA meetings, where we held our annual student reception. NAPA is a co-sponsor of the 2007 meetings of the Society for Applied Anthropology to be held in Tampa, FL in late March, 2007.

**EPIC Conference:** NAPA was a co-sponsor of the second EPIC (Ethnographic Praxis in Industry Conference), held in September, at the Intel campus in Portland, OR. Registration exceeded last year's count, and reached the maximum registration for the conference: 205 people registered. We expect to continue to serve as a co-sponsor of what is likely to become an annual conference. Revenue sharing arrangements with EPIC contribute to NAPA's ability to maintain its fund balance.

**Publications:** NAPA's President appointed Dr. Satish Kedia as a co-bulletin editor, to serve with Tim Wallace. In addition, a publications committee was formed, to provide guidance to the bulletin editors and to determine publications policies as a whole. Dr. Edward Liebow serves as Chair of the Publications Committee. In 2007 the Publications Committee will work with Drs. Kedia and Wallace to identify a second co-editor, as Dr. Wallace completes his service.

Two NAPA Bulletins were published on schedule in 2006: *The Globalization of Anthropology* edited by Carole Hill and Marietta Baba, *Making History at the Frontier: Women Creating Careers as Practicing Anthropologists*, edited by Christina Wasson. In addition, the Proceedings of the second EPIC conference were also published and distributed in hard copy to all NAPA members, in fall, 2006. NAPA continues to publish a column in the Anthropology News, and distributes a bi-monthly e-newsletter from the President, via email. We also plan to publish the winning papers from our Student Achievement Award via our website.

During 2006 NAPA held a number of conversations with representatives from the High Plains Society for Applied Anthropology, regarding a possible role for NAPA in the publication of the society's journal *The Applied Anthropologist*. As a free trial, NAPA purchased copies of the fall issue and distributed them to NAPA members. An on-line survey was conducted to assess members' receptiveness to the journal and to determine if they would be willing to pay increased dues to support the journal's distribution. We are now in the process of assessing the results and determining our next steps.

**Student Achievement Award:** Napa awarded three prizes to students in the Student Achievement Awards competition. They are:

- 1<sup>st</sup> Prize – Allison Harnish, Dept. of Anthropology, University of Kentucky. "Conflict and Opportunity: A Qualitative Study of Community Attitudes"
- 2<sup>nd</sup> Prize – Noel Salazar, Dept. of Anthropology, University of Pennsylvania. "Public Interest Anthropology Among Tanzanian Tour Guides"
- 3<sup>rd</sup> Prize - Mark Schuller, Dept. of Anthropology, University of California – Santa Barbara. "Directing Democracy: Uses of NGOs in Haiti"

**Website:** NAPA maintains a website at [practicinganthropology.org](http://practicinganthropology.org). In addition to a publicly searchable members directory, we offer employment advertisements, online access to searchable databases for internships and practical training experiences, a place to sign up to be matched with a mentor, links to Local Practitioner Organizations around the US, a way to order back issues of the *NAPA Bulletin* series, and practicing anthropology in the news. Our content editor continues to refresh the site on a monthly basis. As of November 15, 2006, we had posted 153 news items and 336 job openings. The site also provides access to NAPA's membership list and directory,

with appropriate log-ins. Our webmaster reported there were 28,426 unique visitors to the site in 2006, and a total of 784,907 hits. The most popular section visited is the Employment section.

**LPO Support:** NAPA LPO coordinator (Terry Redding) worked with individuals interested in starting LPOs in their areas, including those in the process of getting started (such as New England and New York City). A new LPO coordinator, Rebecca Severson, has been appointed at the request of Terry Redding.

### **3) NAPA Contributions to AAA**

NAPA leadership has been actively involved in the AAA Nominations and Elections Committee, the Practicing Anthropology Work Group, and the AAA Governance Commission. In 2006, NAPA supported more than a dozen candidates who volunteered to stand for nomination for AAA board and committee seats.

Instant Mentoring: During the 2006 annual meetings NAPA used its exhibit hall booth for “instant mentoring” activities.

### **4) Elected Section Officers for 2007**

- Dennis Wiedman (*President 2006-2008*)
- Madelyn (Micki) Iris (*Past President 2006 – 2008*)
- Mark Curchack (*Treasurer 2004 - 2006*)
- Madelyn (Micki) Iris (*President-Elect 2006-2008*)
- Inga Treitler (*Secretary 2005-2007*)
- Tom Greaves (*Member at Large, 2005-2007*)
- Genevieve Bell (*Member at Large, 2005- 2007*)
- Ken Anderson – (*Member at Large, 2006-2008*)
- Tracy Tessman (*Student Member 2006 - 2008*)